

Fiscal Sponsorship: Amplifying Voices

Independent Arts & Media provides fiscal sponsorship to 17 diverse, autonomous projects that use media, journalism, arts and culture to promote dialogue among communities that aren't served by mass media or existing institutions.

- As a fiscal sponsor, in 2009, Indy Arts regranted more than \$50,000 in donations from individuals and foundations to our sponsored affiliates.
- We also provide nuts-and-bolts support in business development, fundraising, permits and promotions, to help our affiliates grow and thrive.

2009 Fiscal Sponsorship Overview

The Public Press

Noncommercial News for the Bay Area



- www.sfpublishpress.org/; produced the front-page SF Bay Bridge investigation for *The San Francisco Panorama*, published by celebrated novelist Dave Eggers.

- According to Project Director Michael Stoll: "Independent Arts & Media has provided essential, consistent support, including training on best practices in nonprofit management, financial expertise and community connections. **Our growth as an organization would not have been possible without Indy Arts' support.**"

- Hyphen: Asian America Unabridged, www.hyphenmagazine.com/
- 2009 finalists for the invitation-only Challenge Fund for Journalism
- Indy Arts provided grant-development support, and in 2010 also seeks to provide promotional support for their articles and publications
- Powerful individual-donor program can also be showcased as part of a peer-education program for other Indy Arts affiliates.



- MaximumRocknRoll Magazine: www.maximumrocknroll.com/
- 30 years old, worldwide following, lively audio and music blogs
- 40,000-piece library of underground rock'n'roll dating back to the '50s
- All-volunteer staff; became sponsorees in 2009 to formalize their status

as a community service, and to develop nonprofit strategies for surviving the U.S. print-media crisis

- Indy Arts advised on grants and building individual-donor program
- 2010 plans: Monetize their Web media, more effectively recruit paying subscribers

- Brings the joy of music to people with Alzheimer's Disease and other disabilities; www.jazzheimers.org/
- Indy Arts helped them develop donor solicitations, grant outreach, and financial back end.
- 2010 plans: Extend individual donor program, strengthen outreach to musicians and caregivers



- VoiceBox: Public Radio's eclectic new show devoted to the art of singing.
- 2009 broadcast premiere on 91.7 KALW-FM; www.voicebox-media.org/
- Indy Arts provided fund-development coaching and launch support



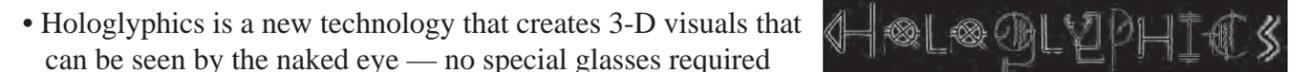
The Center for Unauthorized Repairs

- Uses media to "reset core narratives"
- Focus on Ohlone Indian, intertribal and indigenous voices
- Radio, film and multimedia production and presentation
- Indy Arts provided grant and project-development support

- Oakland Speaks/East Side Stories: "Building Community, Making Meaning, Recording History"; oaklandspeaks.weebly.com/
- Integrated public art project at East Oakland Community Library and surrounding communities
- Indy Arts provided staff connections, supported project and fund development



- One-ring, outdoors, classical circus performances & music
- Workshop in classical circus arts; www.circusbella.org/
- Free shows at Yerba Buena Gardens and five other Bay Area parks
- Indy Arts provided support in developing and extending their individual donor program



- Hologlyphics is a new technology that creates 3-D visuals that can be seen by the naked eye — no special glasses required
- Invented by Bay Area artist Walter Funk, a 2009 Creative Work Fund finalist
- Indy Arts provided support in mission, project and grant development; www.hologlyphics.com/



- The Bay Bridged supports and promotes independent Bay Area music
- Produced outdoor music festival, plus public-radio broadcasts on KQED
- Indy Arts provides event permits and licenses; www.thebaybridged.com/

- Fiscal sponsorship for *Shareable.net* product development and launch
- Project moved to Tides Foundation for post-launch sponsorship



- Fundraising and advocacy for one of the leading community FM-radio stations in the Bay Area and nationwide; www.fokusf.org/
- Indy Arts advised on board and organizational development

Check out our other sponsored affiliates!

Old Growth
Arts Residencies
where art & nature
grow together



Democracy Needs Independent Voices



Board of Directors

Melinda Adams, Anthony Bonet, Neal Gorenflo, Colleen Marlow, Adam Myers, Rachel Scott, Jesse Townley, Josh Wilson

Staff

Clarisa Morales Roberts, *Executive Director*
Cristina Ibarra, *2009 Expo & D.I.Y. Workshops*
Jessica Brown, *2009 Expo Event Producer*
George Shirk, *Editor, Newsdesk.org*
Josh Wilson, *Senior Program Adviser*

Drop us a line!

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Coming up in 2010!

- *Journalism Innovations III, Apr. 30-May 1*
- *The ArtShare RETURNS!*
- *News You Might Have Missed goes daily*
- *New workshops and community forums*
- *New websites for Indy Arts & Newsdesk*
- *New services for sponsored affiliates*

DONATE VIA PAYPAL! www.artsandmedia.net/donate/



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Ten Years of Dialogue, Inquiry, Culture and Community!

2009 was the culmination of a decade's work, and a glimpse of where the next can take us.

Read on for a review of the past year, a look at how we've supported our 17 fiscally sponsored affiliates, and a preview of 2010.

—2009 Milestones—

Newsdesk.org • News You Might Have Missed
Grantee, Ethics & Excellence in Journalism Foundation • 2009 Ashoka Changemakers Finalist • Presentation at Online News Ass'n national meeting • NYMHM hires veteran News Editor George Shirk

Journalism Innovations II • May 1, University of San Francisco • Co-produced with the Society of Professional Journalists, USF and the Public Media Collaborative • 300+ attendees • Three panel tracks, two workshop tracks, two-dozen exhibitors

Group Therapy For Artists • Thursday Nights, May-June 2009, 1254 Mission Community Space • "Adventures in Fun*Raising" (5/7), "Kick-Ass Events" (5/14), "Sexy Finances" (5/21), "Takin' Care of Business" (6/4), "Artist's Resume" (6/11), "Online Promotion" (6/18)

D.I.Y. Survival Series • Fall 2009, Mission Comics & Art • "Best of the Fests": Festival Directors Tell All (Oct. 27), "Action Accelerator for Artists" (Nov. 10), "Small Project Survival" (Nov. 17), "Year-End Fundraising" (Dec. 1), "Holiday ArtShare w/ Shareable.net" (Dec. 8)

10th Annual Expo for Independent Arts • Sept. 26, Golden Gate Park Music Concourse • 2,500 attendees • 18 event sponsors • 100+ arts exhibitors: services, galleries, collaboratives, etc. • Live music, performance and the large-scale Four Corners Mural Project

1st Symposium for Independent Arts • Sept. 25, Brower Center, Berkeley • Keynote: Arlene Goldbard ("New Creative Community") • Live Elevator Pitches • Eleven Workshops & Panels: State of the Arts, the Artist as Citizen, Social Media Basics and more

