



**UPCOMING WEBINARS:** [Click here to view schedule](#)

#### RECORDED WEBINARS

- [Introduction to Crowdfunding](#) *(click to view)*
  - This webinar will cover a comprehensive overview of crowdfunding – definition, benefits, common uses, what makes a good campaign, common best practices.
- [Marketing Tips & Best Practices](#) *(click to view)*
  - This training covers the fundamentals of planning and preparing your marketing strategy for a successful crowdfunding campaign on Indiegogo. We will discuss social media strategies, important campaign statistics and review best practices.
- [5 Common Rookie Mistakes in Crowdfunding](#) *(click to view)*
  - This training highlights the top rookie mistakes made by first-time campaign owners.

#### CUSTOMER HAPPINESS

Have a question that's still not answered? Contact our customer happiness team today!

- [Support Forums:](#) Have a question? Find answers here!
- [Contact](#)

#### INSIGHTS/BLOG

Great place to get tips and inside information on crowdfunding, Indiegogo, and how to run successful campaigns in general. Sign-up for the blog and checkout some of our popular posts below. [Sign-up Today!](#)

- [Keys to a successful campaign](#)
- [5 steps to a great pitch](#)
- [Perk Pricing, Best Practices](#)
- [Setting Higher Goal Doesn't Always Mean More Money](#)
- [5 Steps to take after your campaign is over](#)